NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS



## **NEWS RELEASE**

## USA Weightlifting Announced as NFHS Corporate Partner FOR IMMEDIATE RELEASE

Contact: Mark Koski

INDIANAPOLIS, IN (June 21, 2017) — USA Weightlifting, the national governing body for the sport of weightlifting in the United States, is a new corporate partner of the National Federation of State High School Associations (NFHS).

As a part of the three-year partnership, USA Weightlifting will serve as a sponsor of the NFHS Coach Education Program, and seek to expand state championship opportunities through state high school associations to further the sport of weightlifting.

"We are excited about this new partnership with USA Weightlifting," said Bob Gardner, NFHS executive director. "The NFHS and its member state associations are always looking for ways to expand participation opportunities for boys and girls in high school sports. Through this partnership, more schools will be exposed to those opportunities through the sport of weightlifting."

Currently, weightlifting is a sanctioned sport in Florida, and the Florida High School Athletic Association sponsors a state championship for boys and girls. Several other states have schools with weightlifting programs, and USA Weightlifting anticipates continued growth of the sport in other states.

"This exciting development for weightlifting speaks to our desire to support high schools in integrating weightlifting, continuing to ensure safety in the weight room and to make the United States the most active nation among our youth," said Phil Andrews, chief executive officer of USA Weightlifting. "We look forward to working with the NFHS and its member state associations to grow this great sport."

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## About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and nearly 12 million participants in high school activity programs, including more than 7.8 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at www.nfhs.org.

## About USA Weightlifting

USA Weightlifting, a member of the United States Olympic Committee (USOC) and the International Weightlifting Federation (IWF), is the National Governing Body for the Olympic Sport of Weightlifting in the USA. The mission of USA Weightlifting shall be to enable United States athletes to achieve sustained competitive excellence in Olympic competition and to promote and grow the sport of Weightlifting in the United States. <u>www.USAWeightlifting.org</u>

MEDIA CONTACTS: Bruce Howard, 317-972-6900 Director of Publications and Communications National Federation of State High School Associations bhoward@nfhs.org

> Chris Boone, 317-972-6900 Assistant Director of Publications and Communications National Federation of State High School Associations cboone@nfhs.org