

NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

Public-Address Announcers to be Recognized During National High School Activities Month

FOR IMMEDIATE RELEASE

Contact: Elliot Hopkins

INDIANAPOLIS, IN (May 20, 2015) – For the first time, public-address announcers will be recognized and celebrated during “National High School Activities Month” sponsored by the National Federation of State High School Associations (NFHS) this October. During the October 1-10 timeframe, a focus on what public-address announcers bring to the high school activities experience will be included with sportsmanship and fan appreciation.

“Public-address announcers have a lot of control, and really set the stage for fans and participants to enjoy the athletic experience,” said Elliot Hopkins, director of sports and student services at the NFHS. “Therefore, we thought it was important to include public-address announcers and celebrate their importance in high schools across America during Activities Month.”

The NFHS initially created National High School Activities Week in 1980 to increase the public’s awareness of the values and benefits inherent in high school athletics and other co-curricular activities. Activities Week has since expanded into Activities Month, with each week designed to promote and celebrate different areas of high school activities. The first week of

Activities Month will now be called National Sportsmanship, Fan Appreciation and Public-Address Announcers Week.

In addition to promoting the values of sportsmanship and acknowledging those faithful fans of high school sports, schools are now encouraged to acknowledge the dedication and service that public-address announcers provide at every athletic contest.

The addition of public-address announcers to Activities Month was due, in part, to the focus being directed to these individuals by the National Association for Sports Public Address Announcers (NASPAA). NASPAA was founded several years ago by Brad Rumble, former assistant director of the NFHS.

“Besides the fact that [announcers] enjoy what they do, the primary reason they announce is to give back to the athletes, school and community,” Rumble said. “Because of public-address announcers who know their role and follow approved public-address announcing guidelines, games and events are significantly enhanced. For these reasons and for their decades of service to high school sports, the NASPAA is proud to partner with the NFHS to make it possible for the men, women and student public-address announcers to be recognized by being included in National High School Activities Month.”

More information on National High School Activities Month can be found on the NFHS website at www.nfhs.org. Click on “Resources” at the top of the home page, select “Publications,” and then select “Activities Month Materials” at the bottom of the page.

This press release was written by Brandon Jones, a summer intern in the NFHS Publications and Communications Department and a junior at Indiana University Bloomington.

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About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing

rules for 16 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.7 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at www.nfhs.org.

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