



NEWS RELEASE

NATIONAL INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION

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Dr. David Hoch of Maryland to Receive NIAAA Professional Development Award

FOR IMMEDIATE RELEASE

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INDIANAPOLIS, IN (November 20, 2013) — **Dr. David Hoch**, CMAA, a coaching and athletic administration leader in Maryland for many years and one of the most prolific writers on interscholastic athletics issues, is the 2013 recipient of the Frank Kovaleski Professional Development Award presented by the National Interscholastic Athletic Administrators Association (NIAAA).

Hoch will receive his award December 17 in Anaheim, California, during banquet festivities at the 44th annual National Athletic Directors Conference conducted jointly by the National Federation of State High School Associations (NFHS) and the NIAAA.

The Frank Kovaleski Professional Development Award is presented each year to an NIAAA member who possesses and has contributed to the vision of professional development – the legacy of Frank Kovaleski – and who has made significant contributions and demonstrated excellence in professional development at the local, state and national levels. Kovaleski was director of the NIAAA, as well as assistant director of the NFHS, from 1989 until his retirement in 2005. He was responsible for starting the NIAAA Leadership Training Program in 1996 and expanding the NIAAA Certification Program in 1999.

Even in retirement, Hoch continues to provide and promote education to high school athletic directors and coaches. He has written more than 400 articles for various publications, including *Interscholastic Athletic Administration (IAA)*, *High School Today* and *NFHS Coaches' Quarterly*.

Hoch worked as athletic director for Eastern Technical High School in Baltimore for nine years and for another seven years at Loch Raven High School in Towson, Maryland before retiring in 2010.

Hoch has authored three books on professional development, including *Blueprint for Better Coaching* and *Preparing for Problem Parents*. Most recently, he contributed two chapters to the *NIAAA's Guide to Interscholastic Athletic Administration*.

In addition to his writing, Hoch's professional development accomplishments at the state and national levels are impressive. He founded and serves as the executive director of the Maryland State Coaches Association, which provides professional development opportunities for the state's coaches.

Also at the state level, Hoch serves as the coaches liaison to the Maryland State Athletic Directors Association (MSADA) Executive Council. From 2003 to 2005, Hoch served as MSADA President after a two-year term as vice president. He also created the MSADA New and Aspiring Athletic Director Summer Workshop and served as an instructor for 10 years.

At the national level, Hoch was a member of the NIAAA Awards Committee from 2004 to 2009 and was Maryland's representative to the NIAAA Delegate Assembly six times. He has been heavily involved with the NIAAA Leadership Training Institute serving as the national chairperson for LTC 710, including rewriting the curriculum. Hoch is also on the national faculty for LTC 723 and has taught 32 course sessions at the state level.

Hoch continues to serve on the *NFHS High School Today* Publications Committee and is a former member of the *NFHS Coaches Publications Committee*. In addition, he has given 61 workshop presentations in 18 different states, including 11 at the National Athletic Directors Conference.

Among his honors, Hoch was inducted into the Maryland State Athletic Directors Association Hall of Fame earlier this year. He was also awarded the *NFHS Citation* in 2011 and the *NIAAA Distinguished Service Award* in 2004.

Biographical profiles for this press release were written by Chris Boone, NFHS assistant director of publications and communications.

About the National Interscholastic Athletic Administrators Association (NIAAA)

The NIAAA is the largest national organization for high school athletic administrators with more than 8,500 individual members. The NIAAA consists of athletic directors organizations in the 50 states plus the District of Columbia and provides an efficient system for exchange of ideas between the National Federation of State High School Associations (NFHS) and state athletic administrators organizations as well as individual athletic administrators. The NIAAA, located in Indianapolis, Indiana, strives to preserve the educational nature of interscholastic athletics and the place of these programs in the curricula of schools. The NIAAA is a full and equal partner with the NFHS.

About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 16 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.7 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org.

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