

NATIONAL FEDERATION OF STATE  
HIGH SCHOOL ASSOCIATIONS



**NEWS RELEASE**

**USA Coaching Coalition Members Team Up for 2012 National  
Coaching Conference**

**FOR IMMEDIATE RELEASE**

**Contact: Tim Flannery**

INDIANAPOLIS, IN (February 28, 2012) — The National Federation of State High School Associations (NFHS), along with other members of the USA Coaching Coalition, will host the 2012 National Coaching Conference June 19–21 at the Hyatt Regency Indianapolis in downtown Indianapolis, Indiana.

Other members of the USA Coaching Coalition involved in this year’s conference are the National Collegiate Athletic Association (NCAA), the United States Olympic Committee (USOC) and the National Association for Sport and Physical Education (NASPE).

This year’s theme is **Sports – Take Part, Get Set for Life**, with the conference looking to “educate, collaborate and influence” by bringing coaches, coach educators, organizations and sport scientists together to share research and new ideas.

“We are bringing together people who are from the university setting, governing bodies, state associations and interscholastic sport, as well as coaches associations,”

said Tim Flannery, CMAA, NFHS Director of Coach Education. “The conference is really for providers of coaches education, and for those individuals who value training coaches.”

The conference offers 23 workshops and general sessions presented by university researchers, practitioners and athletic administrators. Presiding as the keynote speakers this year are Dr. Darren Treasure and Dr. Stephen Norris.

Treasure, former tenured associate professor at Arizona State University, worked with the NFHS in the design and development of the highly successful “Fundamentals of Coaching” course. He has had more than 60 scientific articles published, and has made keynote presentations at conferences in France, the United States, Norway, Canada, Finland and the United Kingdom. He is currently the performance director for the Oregon Project, working with famed coach Alberto Salazar and the United States distance runners.

Norris, vice-president of sport at WinSport Canada based in Calgary, Alberta, was previously the director of sport physiology & strategic planning at the Canadian Sport Centre Calgary, where he was responsible for Canada’s Winter Olympics sports teams. He also was adjunct assistant professor of applied physiology within the Human Performance Laboratory at the University of Calgary. He was a consultant to several national sports teams, taught and supervised graduate students specializing in applied physiology and sport science, as well as having a heavy involvement in coach education.

Conference registration fees are \$350 – \$150 for students – before April 15, and \$425 – \$225 for students – after April 15. The fees cover five meals, including two breakfasts, two luncheons and the Opening Reception at the NCAA Hall of Champions, as well as a free tour of Lucas Oil Stadium with registration.

Registration for the conference, along with a listing of the various workshop topics and descriptions, are available on the NFHS Web site at [www.nfhs.org/Conferences](http://www.nfhs.org/Conferences). Click on “National Coaching Conference.”

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*This press release was written by Shane Monaghan, an intern in the NFHS Publications/Communications and Events Departments. Monaghan is a graduate of Ball State (Indiana) University, where he specialized in sports administration.*

#### **About the National Federation of State High School Associations (NFHS)**

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.6 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at [www.nfhs.org](http://www.nfhs.org).

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