
NEWS RELEASE

SCHOOL MERCHANDISE NOW AVAILABLE ONLINE

PHOENIX, AZ (September 28, 2011) – The AIA announced today the launch of an online store for its member schools to sell school merchandise. The online store, which is free to the AIA member school, is available through www.rokkitwear.com. Thanks in large part to the National Federation of State High School Associations and Licensing Resource Group, 100% of the royalties going back to the AIA member schools.

Currently, 17 AIA member schools have taken advantage of the opportunity, and they include:

- Academy of Tucson
- Ajo High School
- Barry Goldwater High School
- Betty Fairfax High School
- Estrella Foothills High School
- Flagstaff High School
- Higley High School
- Ironwood Ridge High School
- Liberty High School
- Mingus Union High School
- Page High School
- Palo Verde High Magnet School
- Verrado High School
- Williams Field High School
- Winslow High School
- Xavier College Preparatory
- Youngker High School

Each participating school will receive a direct website link to their online store that the school can put on their website. In addition, banner ads for each participating school will be created and placed on their school page on www.aia365.com.

Member schools that want to take part in creating their free online store, with 100% of the royalties going back to their member school, can contact Brian Welsh at 513-779-4380 or bwelsh@rokkitwear.com.

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