



7007 N. 18<sup>th</sup> St; Phoenix, AZ 85020 602-385-3810; fax: 602-385-3779

#### **NEWS RELEASE**

## AIA365.COM 2011 FOOTBALL WEBCAST SCHEDULE

PHOENIX, AZ (August 5, 2011) – The AIA today announced their 2011 football schedule for AIA365.com & The Fan-AM1060.

Highlighting the schedule this year are the defending champions from each classification. Hamilton, Chaparral, Saguaro, Thunderbird, Show Low and Northwest Christian are all showcased on this year's schedule. Show Low & Chaparral got the season coverage started when they meet NIAA defending champions Moapa Valley & Bishop Gorman in the 7<sup>th</sup> Annual Sollenberger Classic at University of Phoenix Stadium on August 20th.

In the first full week of the season new coach Conrad Hamilton leads his North Canyon Rattlers against Horizon while Coronado travels to Arcadia. In week 2, a confident Deer Valley team plays host to Prescott, while Mtn. Ridge and Basha square off in an East Valley versus West Valley clash.

Mesquite/Chandler & Maryvale/Westview make up our Week 3 slate. In Week 4 it's a double header of defending champions. Hamilton and Desert Ridge meet in a rematch of last season's thrilling 5A-1 Championship while Thunderbird heads to Paradise Valley.

On Friday, September 23 there will be some teams making their first ever appearances on AIA365.com as Shadow Mountain plays host to South Mountain, and Gila Ridge travels to Perry. Perry has officially come on board as an AIA365.com webcasting school. The month of September closes out with a bang as Williams Field and Higley get square off and the Sabercats of Saguaro test their mettle against Desert Vista on the Thunder's home field.

October is highlighted with several terrific matchups as Gilbert travels to Marcos De Niza on a special Thursday night broadcast and the following night (Oct. 7) some Division IV teams step into the spotlight as Phoenix Christian hosts Valley Christian. The following week Camp Verde makes the inaugural debut on AIA365 as they try and slow down Northwest Christian's Casey Jahn.

On October 21<sup>st</sup> AIA365.com will broadcast the big battle of the White Mountains as Blue Ridge and Show Low look to offer up another classic. That same night the battle of Scottsdale showcases two-time defending champion Chaparral against Horizon. Finally on the final weekend of the regular season we close out with two great matchups with Brophy at Pinnacle and Verrado getting their first appearance on AIA365.com, when they host Agua Fria.

Of course AIA365.com will also have complete postseason coverage with multiple games on each week. It looks to be another stellar season of coverage on AIA365.com.

AIA Media Contact: Brian Bolitho; Director of Business Media; bbolitho@aiaonline.org; 602-385-3822





# **2011 FOOTBALL SCHEDULE**

## 8/20

Sollenberger Classic
Show Low-vs-Moapa Valley
Chaparral-vs-Bishop Gorman
7:30p

## 8/26

Horizon @ North Canyon Coronado @ Arcadia

## 9/2

Basha @ Mountain Ridge Prescott @ Deer Valley

## 9/9

Mesquite @ Chandler Maryvale @ Westview

## 9/16

Hamilton @ Desert Ridge
Thunderbird @ Paradise Valley

## 9/23

Desert Vista @ Corona Del Sol South Mtn. @ Shadow Mtn.

## 9/30

Williams Field @ Higley Desert Vista @ Saguaro

#### 10/6

Gilbert @ Marcos De Niza Bradshaw Mtn. @ Sandra Day O'Connor

# 10/7

Valley Christian @ Phx Christian Estrella Foothills @ Fountain Hills

## 10/14

Cactus Shadows @ Notre Dame Camp Verde @ Northwest Christian

## 10/21

Blue Ridge @ Show Low Horizon @ Chaparral

## 10/28

Brophy @ Pinnacle Agua Fria @ Verrado