

**NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS**



NEWS RELEASE

**eKnowledge Offers Free SAT/ACT Prep Courses for Schools in
NFHS Member State Associations**

FOR IMMEDIATE RELEASE

Contact: Elliot Hopkins

INDIANAPOLIS, IN (March 23, 2011) — The National Federation of State High School Associations (NFHS) and eKnowledge™ – a leading provider of interactive learning products and services – are continuing their partnership to help high school students prepare for college.

eKnowledge is offering SAT and ACT test prep programs – valued at \$200 each – free to students in NFHS member state associations. The SAT and ACT PowerPrep software is provided in a single DVD and includes more than 11 hours of video instruction and 40 hours of student participation time, 3,000 files of supplemental test prep material, thousands of interactive diagnostic tools, sample questions, practice tests and graphic teaching illustrations. Students select the training they need and can study at their own pace.

“I have met and worked with the folks at eKnowledge who started the Sponsorship Partners Alliance to assist high school students, and we are pleased to

associate with them and encourage our member associations and high schools around the country to leverage this opportunity to assist the families and students in their states, districts and schools,” said B. Elliot Hopkins, MLD, CAA, NFHS director of educational services.

The eKnowledge Sponsorship Partners Alliance has more than 70 athletes from the National Football League and Major League Baseball, as well as individuals from corporations, foundations and not-for-profit organizations. With the support of these individuals, eKnowledge is able to offer the \$200 SAT and ACT PowerPrep software to schools in NFHS member state associations.

The SAT and ACT PowerPrep Program can be ordered online at www.eknowledge.com/NFHS or by phone at 951-256-4076 (reference NFHS). Although the \$200 retail fee is waived for NFHS members, individuals will be charged \$17.55 for shipping and handling, support, materials and registration.

###

About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and fine arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and fine arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and Rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing Rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.6 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; produces publications for high school coaches, officials and athletic directors; sponsors professional organizations for high school coaches, officials, spirit coaches, speech and debate coaches and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org.

To learn more about:

Sponsorship Alliance Partners: <http://www.eknowledge.com/back2school/sponsorship.htm>

PowerPrep SAT/ACT DVD's: http://www.eknowledge.com/back2school/dvd-v7_landing.htm

PowerPrep SAT/ACT Books: http://eknowledge.com/back2school/books_preview_no_order.htm

Testimonials: <http://www.eknowledge.com/back2school/testimonials.htm>

MEDIA CONTACTS:

Bruce Howard or John Gillis, 317-972-6900

National Federation of State High School Associations

PO Box 690, Indianapolis, Indiana 46206

bhoward@nfhs.org or jgillis@nfhs.org