

**NATIONAL FEDERATION OF STATE  
HIGH SCHOOL ASSOCIATIONS**



**NEWS RELEASE**

**2010 NFHS Coach Educator of the Year Announced**

**FOR IMMEDIATE RELEASE**

**Contact: Tim Flannery**

INDIANAPOLIS, IN (June 19, 2010) — The National Federation of State High School Associations (NFHS) has named Bobby Guthrie as the recipient of the 2010 NFHS Coach Educator of the Year Award.

Guthrie, who was unanimously recommended by the NFHS Coach Education Committee, is the senior administrator for athletics and a former coach in the Wake County (North Carolina) Public School System.

Guthrie, a leader in coach education, was the first Accredited Interscholastic Coach to be certified in the United States through the NFHS Coach Education program. Guthrie has been a pioneer of coach education in North Carolina and took ownership of the NFHS Coach Education program in that state. He has worked closely with the program from the beginning and spoke at the National Athletic Directors Conference

last December about the importance of national accreditation and the initiatives in place. Guthrie has taught classes, and trained and certified a large number of athletic directors and coaches.

“As teacher/coaches, we are expected to be role models – accountable, knowledgeable and to care,” Guthrie said. “The NFHS Coach Education and Certification programs place an emphasis in all of these areas.”

At the state level, Guthrie teaches coach education classes at the North Carolina Athletic Directors Association (NCADA) State Conference and Summer Leadership Meetings. Guthrie presides over the State City/County Athletic Director Meetings and was instrumental in developing the NCADA Mentoring Program.

The NFHS is dedicated to the advancement of coach education programs throughout the country. Additional information on the programs is available at [www.nfhslearn.com](http://www.nfhslearn.com).

*This press release was written by Arika Herron, a summer intern in the NFHS Publications/Communications Department and a senior at Butler (Indiana) University.*

###

**About the National Federation of State High School Associations (NFHS)**

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and fine arts activities. Since 1920, the NFHS has led the development of education-based

interscholastic sports and fine arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and Rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing Rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.5 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; produces publications for high school coaches, officials and athletic directors; sponsors professional organizations for high school coaches, officials, spirit coaches, speech and debate coaches and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at [www.nfhs.org](http://www.nfhs.org).

**MEDIA CONTACTS:** Bruce Howard or John Gillis, 317-972-6900  
National Federation of State High School Associations  
PO Box 690, Indianapolis, Indiana 46206  
[bhoward@nfhs.org](mailto:bhoward@nfhs.org) or [jgillis@nfhs.org](mailto:jgillis@nfhs.org)