## Arizona Interscholastic Association



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## **NEWS RELEASE**

## AIA365.COM TO BROADCAST TWO 4A/5A FOOTBALL PLAYOFF GAMES 1A STATE FOOTBALL CHAMPIONSHIP

PHOENIX, AZ (Nov. 10, 2009) – AIA365.com, presented by Grand Canyon University, will broadcast two opening round playoff football games Friday, Nov. 13, at 7:00 p.m.

In the 2009 AIA 4A D-II State Football Tournament, presented by Farmers, the No. 8 Buckeye Hawks host the No. 9 Paradise Valley Trojans. The Hawks come into the game with eight wins and two losses. The Trojans have a record of six wins and four losses. The game can also be heard live on the radio on the Fan AM 1060.

In the 2009 AIA 5A D-I State Football Tournament, presented by Farmers, the Bears of Basha will host the Knights of Saint Mary's. The Bears (the No. 7 seed) enter the game with a record seven wins and three losses, while the Knights (the No. 10 seed) come in with a record of five wins and six losses.

Immediately following the games, the Friday night wrap-up show will air online at AIA365.com and on the Fan AM 1060.

Then, on Saturday, Nov. 14, the 2009 AIA 1A State Football Championship will be live at 7:00 p.m. on AIA365.com from Apache Junction High School. The game features North No. 1 Joseph City vs. North No. 2 Mogollon.

In the last several weeks, AIA365.com broadcasted championship events from 1A volleyball, to 5A swim, to 1A-5A cross country to 4A and 5A badminton. Of the 83,000 unique visitors (121,000 plus page views), over 15,000 watched 1A/2A/3A, 4A and 5A swimming, over 3,000 watched the cross country championships, over 3,000 watched 1A, 2A and 3A volleyball, over 1,500 watched the 4A and 5A football bracket show, and over 1,000 logged on to watch the badminton team championships.

Coming up in the weeks to come, AIA365.com will broadcast the 4A and 5A state volleyball championships, and the 2A-5A state football championships.

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