



Arizona Interscholastic Association
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NEWS RELEASE

LESLIE'S SIGNS ON AS PRESENTING SPONSOR OF SWIM & DIVE CHAMPIONSHIPS

PHOENIX, AZ (Oct. 14, 2009) – The Arizona Interscholastic Association (AIA) is proud to announce Leslie's Swimming Pool Supplies as the presenting sponsor of the 2009 AIA State Swim and Dive Championships.

The fall tournament season dives into action with the 2009 AIA 1A/2A/3A State Swim and Dive Championships, presented by Leslie's, beginning Friday, Oct. 16 with the diving finals at 10 a.m., followed by the swimming prelims at 1 p.m. On Saturday, Oct. 17, the swimming championships begin at 1 p.m., and can be seen live on www.aia365.com.

Two weeks later, the 4A State Swim and Dive Championships are next beginning at 1 p.m. with the girls diving championships on Friday, Oct. 30. The swimming prelims also take place on Oct. 30 starting at 2 p.m. On Saturday, Oct. 31, the boys diving finals begin at 1 p.m., with the swimming championships to follow at 2 p.m. live on www.aia365.com.

On Friday, Nov. 6, the 5A State Swim and Dive Meet begins with the girls diving finals at 10 a.m. (5A D-I) and 1:30 p.m. (5A D-II). The swimming prelims will begin at Noon. The boys diving finals will be held at 10 a.m. (5A D-I) and 1:30 p.m. (5A D-II) on Saturday, Nov. 7. Also on Nov. 7, beginning at Noon, the swimming championships will be decided, and can be seen live on www.aia365.com.

The 2009 AIA State Swim and Dive Championships, presented by Leslie's, will take place at Kino Aquatic Center in Mesa, Ariz. Tickets for the event dates are \$5.00, and if you leave, you will have to pay to re-enter. The swimming championships on Oct. 16, 31 and Nov. 7, can be seen live on www.aia365.com.

About the Arizona Interscholastic Association

The AIA is a voluntary association of public and private high schools which was established by and is responsible to its members. The democratic governance of the AIA provides representation and input opportunities to all its member schools through their governing board members, administrators and teachers who serve on the Legislative Council, Executive Board and ad hoc committees. There are currently 275 member high schools with over 305,000 students under the AIA. The AIA was established in 1925. The AIA is online at www.aiaonline.org.

About Leslie's Swimming Pool Supplies

With over 600 retail stores in 35 states across America, plus the availability of Commercial Sales, Mail Order and Internet shopping, Leslie's offers a comprehensive product line including chemicals, cleaning devices, equipment, parts, recreational and safety products, as well as many unique items for the backyard and patio. We also offer professional on-site equipment installation and repair services in most areas. Leslie's is the best place to find everything you need to make owning a swimming pool and spa fun and easy, at the best prices guaranteed. Leslie's is online at www.lesliespool.com.

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