

September 1, 2011



Newsletter Title

Month Year

### **AIA Bulk Emails**

The AIA will be sending out the AIAetc. newsletter one to two times a month, depending on the information that is available. In the near future, the AIAetc. newsletter will also be posted on the AIA website under "Member Schools" and "Newsletter".

These emails are sent out in bulk form so if you are not receiving them please contact Lorie Tranter at [ltranter@aiaonline.org](mailto:ltranter@aiaonline.org) or Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org).

### **AIA365.com**

The AIA has released an exciting new interactive AIA365.com web page.

Go to [www.aia365.com](http://www.aia365.com) to view the new site!

### **2A Executive Board Nominees Needed**

The AIA Executive Board is seeking nominations for the AIA Executive Board 2A Conference Representative. Based on the AIA Operations and Policy Handbook, nominations will be accepted for the seat vacated by Mr. Ernie Molina when he accepted a position as the Principal of Tolleson High School.

### **Important Dates**

#### **2011-12 Executive Board Meetings**

September 13, 2011

(Tues. - AIAAA Prescott)

October 17, 2011

November 21, 2011

December 19, 2011

January 17, 2012 (Tues.)

February 21, 2012 (Tues.)

March 19, 2012

April 16, 2012

May 21, 2012

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#### **A.D. Workshop Dates**

September 11, 2011  
(AIAAA/Prescott)

October 5, 2011  
(AIA Office)

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#### **Fiscal In-Service Dates**

The 2A schools are requested to submit completed nominations to the AIA office to the attention of Ms. Jewel Waddy via email ([jwaddy@aiaonline.org](mailto:jwaddy@aiaonline.org)) or via facsimile (602.385.3779)

**no later than September 6, 2011.**

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**Click on the link below to view more details about this nomination process:**

**[2A Executive Board Seat Solicit for Nominations](#)**

(Information link can be found on the main page under "AIA Today" and the scroll bar at the upper right corner of the main page)

**AIA Passes**

**The AIA passes have been mailed out this week to those schools and districts who have completed all of the necessary steps listed below. The remainder of passes will be distributed to the schools and districts as they complete the necessary member school information and is received with approximately a one week turnaround time.**

**We appreciate everyone's patience in regards to receiving the AIA passes this year as the delivery was delayed due to the AIA Executive Board action that was taken on August 15th and the printing manufacturer.**

**If you have any questions please contact Robyn Bingham at [rmbingham@aiaonline.org](mailto:rmbingham@aiaonline.org).**

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Beginning this year, the AIA passes will be a plastic card and each card will be imprinted with the name of the person it will be issued to and the school name. **In the 2012-2013 school year, a picture of each person submitted will be placed on the passes as well.**

**The process this year to receive your passes has two steps:**

- **[Member School Passes:](#)**

September 12, 2011  
(AIAAA/Prescott)

September 21, 2011  
(AIA Office)

September 22, 2011  
(Amphi HS - TUCSON)

September 27, 2011  
(WEBINARS)

September 28, 2011  
(AIA Office)

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**AIA  
Conference Presidents  
/ Region Chairs /  
Committee Chairs  
Mandatory In-Service  
Workshops**

September 8, 2011  
(AIA Office/Webinar)

September 29, 2011  
(AIA Office/Webinar)

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**Pursuing Victory with  
Honor Seminars**

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**2011 AIA Holidays**

**(AIA Office)**

**November 29, 2011 at  
9am**

**(AIA Office)**

April 22, 2011  
Good Friday

May 30, 2011  
Memorial Day

July 4, 2011

**First**, each school must update their school directory profile and contacts on the AIA Website:

- Update your school and staff information on the AIA website by logging into the system.
- Click on "Contacts".
- Make sure your administrators, staff and coaches are up to date.
- Make sure your school information (phone numbers, etc.) is correct.

September 5, 2011  
Labor Day

November 11, 2011  
Veterans Day

November 24, 2011  
Thanksgiving

December 25, 2011  
Christmas Day

**Second**, each school will need to enter the names of each person receiving a pass onto the AIA Website using the following steps:

1. Login to your school page
2. Click on "Contacts"
3. Then click "AIA Passes"
4. Enter the first and last name and their position
5. Once completed, press "Submit"

- **You may only submit one time for the current school year.** This means that a name must be entered for each pass at this time. You cannot go back and have a new pass issued. Please remember the passes are non-transferrable. If a person that was issued a pass leaves the school during the year you will need AIA Executive Board Approval to have a new pass issued.

When **both of the above steps** are completed you must [send Robyn Bingham an email at \[rmbingham@aiaonline.org\]\(mailto:rmbingham@aiaonline.org\)](#) identifying **who you are and what school you are from**, stating that you have completed your directory information updates for 2011-12 and entered all of your pass names. She must receive an email - ***phone calls will not be accepted for clearance of AIA Passes.*** If you have previously sent an email stating you were finished with your changes, [you must complete the second step and then email her.](#)

Phoenix Coyotes  
Tickets

[Click here](#) to access discounted tickets for AIA member schools

### Sponsor Links



GRAND CANYON  
UNIVERSITY

Wilson

Once your profile information and pass information has been verified by Robyn then you will receive a reply to your email that you have been cleared. Your passes will then be printed and mailed to you from the AIA Office.



**Please Note:**

**The amount of passes each school and district receives are issued according to AIA Bylaws Article 14. These passes are to be utilized with names of pass holders. Member schools will also be allotted (2) Scout Passes in addition to the amount given per Article 14. Associate Member schools will be allotted the same number of passes as the 1A Conference which is (15) passes.**



The allotted passes will be sent to the Athletic Director and Superintendent at each school. For multi-schools with District Offices, the passes will be mailed directly to the District Athletic Director if they have one, if not then they will be sent to the Superintendent.



A school ID will need to be shown when using a scouting pass. Photo ID is required to use the AIA passes.

- District Office Passes:

**First**, each District must update their District profile and contacts with Robyn Bingham at [rmbingham@aiaonline.org](mailto:rmbingham@aiaonline.org) and notify her of any changes that you may have.

**Second**, each District will need to send Robyn a list of the name and position of each person that is to receive a pass. This list must be sent before passes can be mailed to you.

- **You may only submit one time for the current school year.** This means that all names must be submitted for each pass at this time. You cannot go back and have a new pass issued. Please remember the passes are non-transferrable. If a person that was issued a pass leaves the school during the year you will need AIA Executive Board Approval to have a new pass issued.

You must [send Robyn Bingham an email at rmbingham@aiaonline.org](mailto:rmbingham@aiaonline.org)

identifying who you are and what the District you are from.

**Phone calls will not be accepted for clearance of AIA Passes.**

Once your profile information and pass information has been submitted to Robyn then you will receive a reply to your email that you have been cleared. Your passes will then be printed and mailed to you from the AIA Office.

**Please Note:**

The amount of passes each school and district receives are issued according to AIA Bylaws Article 14.

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A school ID will need to be shown when using a scouting pass. Photo ID is required to use the AIA passes

**Fiscal In-Service Dates**

The dates for the Fiscal In-Service sessions are posted on the [AIA Website](#) (Located in the scrolling marquee in the right upper corner of the home page).

Click on the link below to view Fiscal In-Service form:

[AIA Fiscal In-Service Dates - 2011](#)

**Conference Presidents / Region Chairs / Committee Chairs In-Service Dates**

The AIA Conference Chairs, Region Chairs and Committee Chairs will need to attend a mandatory in-service workshop on either **September 8th** or **September 29th** from 10:00 a.m. until 12:00 p.m. at the AIA office.

These workshops will also be available as webinars simultaneously with the in-person workshop for those who cannot attend in person.

Please contact Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org) to register for either workshop.

**Pursuing Victory with Honor Seminars**

The 2011-12 Pursuing Victory with Honor seminars will be held on **October 25th and November 29th at 9:00 a.m. at the AIA office.** Dates for next semester's PVWH seminars will be posted at a later date.

Please contact Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org) to register for a PVWH seminar.

## Fall Sports

The Fall sports tournament guides can be found on each sport page by clicking the links below:

[Badminton](#)

[Cross Country](#)

[Football](#)

[Golf](#)

[Soccer](#)

[Swim & Dive](#)

[Volleyball \(Girls\)](#)

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### **UPDATED FOOTBALL HEAT RELATED INFORMATION**

The updated football heat related information can be found on the [AIA Website](#) under "AIA Press Center" or in the scrolling marquee.

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### **FOOTBALL HELMET RULE**

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The Sports Medicine Advisory Committee unanimously agreed to recommend the following football helmet rule and the AIA Executive Board on motion duly made and adopted, passed the following bylaw, as emergency legislation:

**Bylaw 23.1.6: In the course of play, should the football helmet become dislodged from any players head, the helmet must be immediately inspected for quality and fit by a coach, equipment manager, or athletic trainer, during which time the player is required to sit out for at least ONE**

**play. If the team does not want the player to sit out, then a time out must be taken. If the affected team has no time outs, the player must sit out for one play.**

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If the helmet is dislodged during the final play of a quarter, the helmet may be refitted during the quarter break.

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**ADD to Rule 3.5.10: An official's time out (which is not charged to either team) occurs.....WHEN:**

**d) In the official's judgment, the helmet was dislodged in a purposeful manner by an opponent and a foul occurred.**

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**SPIRITLINE COACHES CERTIFICATION**

Please make sure your Spiritline coaches are AIA Certified (both Pom and Cheer). As of August 1, Spiritline teams are not allowed to stunt/tumble until all Spiritline (Pom and Cheer) coaches are certified.

**Click on the link below for more details:**

**[Spiritline Coaches Education Course Dates](#)**

**[2011-12 NFHS Spirit Rules and AACCA Certified Coaches](#)**

Please contact Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org) if you have any questions.

**Arizona Centennial Program**

The Arizona Centennial Committee is currently processing the patches, pins and stickers for shipment. Those schools who ordered these items to wear during the 2011-12 to celebrate the Arizona Centennial should receive them very soon. We would like to thank the Fiesta Bowl for sponsoring this program for the AIA member schools.

Please contact Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org) if you have any questions.

**Varsity Invitational Tournament Games Refpay Project**

The AIA is proud to announce the varsity invitational tournament games project which will be tested

by Sabino High School and Chandler High School this weekend for girls volleyball.

This tool will allow schools to add games to varsity invitational tournaments and pay officials.

A full launch will be implemented for all member schools next Tuesday.

Click on the link below for more details:

[Varsity Invitational Tournament Games Instructions](#)

### **AIAAA Conference - Prescott (09/10-09/13)**

On behalf of the AIAAA, we recommend that you register today for the AIAAA Conference in Prescott from 09/10-09/13!

From Carolyn Wuertz, AIAAA Executive Director: Golfers, hackers, and anyone else who enjoys riding around the beautiful Prescott countryside in a golf cart on a beautiful day---please register for our AIAAA Golf Tournament. We are dropping the late registration fee so 18 holes, a cart, range balls, a bbq luncheon and cash prizes are offered for a measly \$45. We have all the usual contest holes like longest drive for men and women, longest putt, closest to the pin and the hole in one competition for the Harley Davidson motorcycle or \$15000 cash.

Get signed up by going to the AIAAA link on the AIA website and completing the golf tournament registration form. See you there !!!

**Click on the link below for more details:**

[AIAAA Conference Registration Information](#)

**AIA Officials**

**STRIPES STUFF!**

The AIA Officiating Department conducted their annual Football Officials "White Hat Meeting" at University of Phoenix Stadium prior to the Sollenberger Classic on Saturday, August 20th. For over three hours, 200 referees from across the state broke down video, discussed calling philosophies, educated themselves on the new rules, and heard from Dr. Cardenas regarding the new concussion state law.

Following the morning session, the officials hosted a Coaches Clinic where new rules and philosophies were discussed. Thirty-Eight coaches from across the state were in attendance. That session was streamed on aia365, and is available for review at [www.AIA365.com](http://www.AIA365.com).

The AIA Officials have also been educated in and have embraced the "Helmet Dislodgement Rule", passed by the AIA Executive Board. This rule is in the experimental stage with the NFHS, and the officiating department is keeping statistics on enforcement to utilize when the rule is presented to the NFHS Rules Committee for adoption in January,

**Gary Whelchel**

**AIA State Commissioner of Officials**

"Walk Worthy In The High Calling That Is High School Sports Officiating"

### **AIA Unified Sports**

The AIA and Special Olympics of Arizona have partnered to bring the opportunity for a member school to have AIA Unified Sports as part of their interscholastic athletic program. The four AIA Unified Sports that are offered for the 2011-12 school year are flag football, basketball, track and field and cheer.

Please contact Scott Brown, AIA Unified Sports Director, at [sbrown@aiaacademy.org](mailto:sbrown@aiaacademy.org) for more information.

## LRG Licensing Program

Are you tired of seeing your school's logo on shirts, shorts, hats and other apparel at the store down the street and knowing that none of the proceeds will be distributed back to your school?

The LRG licensing program will not only protect your school logo but it will also pay your school a percentage of the proceeds from the sales. Numerous AIA member schools have already taken advantage of this licensing opportunity.

Please contact Michele Staples at [mstaples@aiaonline.org](mailto:mstaples@aiaonline.org) for more information.

## Brainbook-Concussion Education

**School administrators can now view student athletes who have completed the Brainbook online concussion education course from their school login page by following the steps below:**

1. Sign in to your school login.
2. Select brainbook
3. Sort by sport, including varsity Spiritline
4. **Sort by any of the fields, i.e. last name, to verify who has completed**

ARS §15-341 (24) (SB 1521) mandates that schools follow the AIA's policies/direction to provide concussion education information to students, parents and coaches. In compliance with this law, the Executive Board (Board), based on the recommendation of the AIA Sports Medicine Advisory Committee (SMAC), viewed and discussed "Brainbook", an interactive online concussion learning tool. The SMAC unanimously approved the use of Brainbook as a concussion education tool for all AIA student athletes. The Board also heard detailed information about Brainbook from Dr. Javier Cardenas, SMAC chairman. After consideration and further discussion, the Board, under its authority in 6.5.4, on motion duly made and adopted, passed the following bylaw, as emergency legislation:

Bylaw 14.13: Concussion Education- All student athletes shall complete the Brainbook online concussion education course. Student athletes participating in fall sports of the 2011-12 school year shall

complete the course no later than 10/1/11. All other student athletes shall complete the course prior to participation in practice or competition.

**We are delighted to be working with the Barrow Neurological Institute and Arizona Cardinals in the production of this state-of-art curriculum.**

**The Athletic Director, parent and student letters can be found on the Brainbook login page listed below:**

<http://aiaacademy.org/brainbook/>

### **Mayo Clinic Baseline Testing (NOT in lieu of Brainbook)**

- A press release was sent out citing that the AIA concussion policy endorsed baseline testing. This was an inaccurate statement as the AIA is not a part of this nor does the AIA endorse it.
- The SMAC recommended releasing the following statement to emphasize the importance of the use of both baseline and post testing:

"The AIA does not mandate baseline or post-concussive neuropsychological testing. However, when used properly, such testing can be a valuable tool to assist in concussion management. Proper use of baseline and post-concussive neuropsychological testing should include supervised administration in a controlled professional or academic environment. Post concussive neuropsychological testing should be interpreted by a qualified professional trained in such interpretation."