

**NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS**



NEWS RELEASE

NFHS Unveils New National Magazine – High School Today

FOR IMMEDIATE RELEASE

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INDIANAPOLIS, IN (September 24, 2007) — With a goal of sharing the mission and core values of education-based athletics and fine arts programs with more individuals in the high school community, the National Federation of State High School Associations (NFHS) has launched a new national magazine entitled “High School Today.”

The first issue, dated September 2007, has been published and features an article on the 35th anniversary of Title IX. Other features include an article on the Supreme Court’s ruling in the Brentwood case from Tennessee, a report on the annual celebration of National High School Activities Week and a feature on the public/private school issue.

“High School Today” replaces the NFHS News, which had been the organization’s primary news source since 1983. The new magazine will be published eight times a

year, September through May, with a combined December–January issue. In addition to a change in design, the content will include professional development articles and timely features, in addition to hard news.

Eventually, “High School Today” will be sent to superintendents, principals and school board members throughout the country, in addition to the current distribution of athletic directors and NFHS member state associations.

“We are excited about this new opportunity to reach more people with positive messages about high school sports and fine arts programs,” said Robert F. Kanaby, NFHS executive director. “More than 11 million students are participating in high school activity programs, including sports and fine arts, and we want to share the good things that are occurring in schools throughout America.”

In addition to the printed magazine, “High School Today” is available online through the NFHS Web site. All articles in each issue of the magazine can be accessed at www.nfhs.org/hstoday.

About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and fine arts activities. Since 1920, the NFHS has led the development of education–based interscholastic sports and fine arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school

sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 18,500 high schools and 11 million participants in high school activity programs, including more than 7 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; produces publications for high school coaches, officials and athletic directors; sponsors professional organizations for high school coaches, officials, spirit coaches, speech and debate coaches and music adjudicators; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org.

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