



AIA SLAC Minutes 10/02/19

Meeting called to order 9:10 am

Co-chairs- Ahlias and Audrey

Secretary- Abby

- I. Channel 12
 - a. Mr. Dean Ditmer, President and General Manager & Ms. Emily Mowers, Director of Marketing
 - i. SLAC students will be used to aid in awareness on the impact of technology on teens/families
 - ii. Other issues with solutions will also be included
 - b. FACTIS Videos – viewed by the SLAC members
 - i. SLAC members Abby, Ahlias and Audrey in video
 - c. Cactus Coalition
 - i. Address issues such as social media
 - ii. Desire to provide solutions through messaging
 - iii. Promoting messages of athletes
- II. Spirit Competition
 - a. Channel 12 will air video introducing competition on Friday Night Fever
 - b. Video will be submitted to SLAC through slac@aiaonline.org via Google Drive, DropBox or YouTube (Private)
 - c. Concern regarding copyrighted music – schools should use same methods Cheer & high school musical use
 - i. Rule: The school is responsible for abiding by copyright laws. One solution can be using band or orchestra music and another is using music the school already has rights to use through game time music and cheer routines.
 - d. Unified sports and Unisex sports are permitted; including activities such as Mock Trial are recommended.
 - e. Winners of Spirit Video Contest
 - f. Awards
 - i. SLAC will identify winners for each conference 1A through 6A
 1. Winning school will receive a championship banner @ Summit
 - ii. Big School / Small School Champions will be determined by those who attend the Leadership Summit
 1. Possible financial award to school for the school's student leadership group
 2. Presentation at the Annual Championship Event in May
 - g. Rules/Requirements
 1. Requirements
 - a. One student talks about school and convey a message.
 - b. 4 sports and activities
 - c. 2 girls, 2 boys
 - d. 3 minutes
 - e. Information on Conference and their School Name
 2. Authenticity of Message (Difference from other schools)
 3. Clarity of Message
 4. Energy of Students Featured in Video

- 5. Creativity (NOT PRODUCTION VALUE)
 - a. Emphasize other sports
- 6. Extra Points
 - a. Student Life
 - i. What makes students proud of their school?
 - b. Include Activities
- h. Each Section will be worth 5 points
- i. Desired Outcome of the competition is to raise school spirit and bring communities together
- j. Schools may submit videos February 1st through 4:00 p.m. February 14th
- III. Social Media
 - a. SLAC Instagram account has been created
 - b. SLAC can use social media to send out Spirit Competition video and promoting the contest
 - c. Seth will post Spirit Video (FACTIS) to the AIA YouTube Channel
- IV. Student Leadership Summit – April 13, 2020
 - a. Similar format as in 2019
 - b. Speakers
 - c. Topics/Presenters
 - i. Lacey John – Post Hall
 - ii. Positive Coaching Alliance – Founders C
 - iii. Unified Sports & Special Olympics – Activities Center
 - iv. SLAC – Lutfy Hall
 - d. Summit T-Shirts
 - i. Prism Blue, Heather Raspberry, Lilac, Heather Kelly
 - e. Topics/Presenters
 - i. Lacey John – Post Hall
 - ii. Positive Coaching Alliance – Founders C
 - iii. Unified Sports & Special Olympics – Activities Center
 - iv. SLAC – Lutfy Hall
- V. Winter Coaches Meetings – SLAC Representative will present on the following:
 - a. Spirit Competition
 - b. SLAC
 - c. Student Leadership Summit
- VI. Newsletter Articles
 - a. November = Ahlias, Chandler District SLAC program; Emma, Unified Sports
 - b. December = Emmanuel TBD
- VII. SLAC Shirts
 - a. 2019-20 SLAC shirt – group chose a white men’s polo with buttons

Chairs for Dec. 4th – Shawn C. and Jacob S.

Secretary- Serena T.

Topics:

- Planning for Student Leadership Summit
- Sponsor Update
- Video Update
- Social Media Update
- News Article Update

Date for next meeting: December 4th @ Channel 12 Studios

Meeting Adjourned at: 12:01pm