



OUR STUDENTS, OUR TEAMS . . . OUR FUTURE.

Who needs to fill out a media rights agreement?

Every school or outside entity that plans on doing a broadcast during the postseason. While most broadcasts will be free for the entity, the AIA still needs to know who is broadcasting and how many outlets might be at a specific venue.

Will there be a charge for live broadcasts?

Only for video broadcasts. Audio broadcasts will continue to be free of charge. Additionally, schools utilizing the NFHS Network Student Broadcast Program will not have any charge.

Is there a way to have the broadcast fee waived?

Yes. It will require the syndication of the feed and the content must be removed from the origination site after 72 hours.

Can I fill out one media rights agreement for an entire postseason tournament?

No. The AIA needs this form to be turned in for every game and round an outlet plans to broadcast from. It helps with knowing how many outlets are at a venue.

Can I fill out multiple media rights agreements in advance?

Only if certain rounds are back-to-back and the outlet would miss the deadline to file. Otherwise they should be filed with the AIA office after one round and prior to the next round.

What rounds and events can a media outlet cover?

Same as before. The NFHS Network is planning on identical or near identical coverage from the previous year, which is usually at the semifinal level in team sports (excluding baseball and softball) and the championship event in selected individual sports. Inquire with the AIA for events the NFHS Network plans on covering.

Which events need a media rights agreement turned in for?

All varsity events a school program or an outlet plans on covering.

Who do I contact at the AIA regarding this policy?

Seth Polansky, Sports Information Coordinator

spolansky@aiaonline.org

602-385-3831