

NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

NFHS Learning Center Reaches Five Million Online Education Courses on its 10-Year Anniversary

FOR IMMEDIATE RELEASE

Contact: Dan Schuster

INDIANAPOLIS, IN (January 25, 2017) — On December 31, the NFHS Learning Center established yet another milestone, delivering its 5,000,000th online education course at the conclusion of its 10th year. It marked the second consecutive year that NFHSLearn.com delivered more than one million courses in a calendar year.

“To have five million courses delivered in 10 years is really a testament to our state associations, administrators, coaches and officials and their efforts in bettering the high school experience for younger generations,” said Dan Schuster, NFHS Director of Educational Services.

When the NFHS launched its online Learning Center in 2007, its purpose was to promote learning among interscholastic coaches and educate them as to their roles in an education-based setting, while keeping costs minimal to the users. The program began as a portal for coaches and has grown to cover more high school constituents — administrators, officials, performing arts directors/judges, parents and students.

Currently, 48 courses are available through the NFHS Learning Center at www.NFHSLearn.com, including 22 that are available free of charge. In addition to 17 sport-specific courses for coaches, two sport-specific officiating courses have been released (volleyball, basketball), with more in development

this year. Courses have also been developed for music directors and adjudicators, and courses for speech and debate coaches are being planned as well.

In addition to the two core courses – *Fundamentals of Coaching* and *First Aid for Coaches* – the most popular free course has been *Concussion in Sports* with almost three million courses delivered since its launch in 2010.

“The continued growth of the NFHS Learning Center is an indication of the tremendous values of these courses to leaders in our high school activity programs across the country,” said Bob Gardner, NFHS executive director. “This has been one of the most successful ventures in our 97-year history, and we will continue to develop courses to meet the needs of everyone involved in education-based activity programs.”

For more information on the NFHS Learning Center, visit www.nfhslearn.com.

This press release was written by Bryce Woodall, an intern in the publications/communications department at the NFHS. He is a senior at Franklin (Indiana) College studying public relations.

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About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.8 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at www.nfhs.org.

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