

NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

Online NFHS Officials Store Features Smitty Official's Apparel

FOR IMMEDIATE RELEASE

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INDIANAPOLIS, IN (November 29, 2016) — As a part of the agreement with Smitty Official's Apparel as the exclusive officials apparel and officials equipment supplier partner of the National Federation of State High School Associations (NFHS), the NFHS has developed an officials apparel website at www.nfhsofficialsstore.com.

The NFHS Officials Store offers Smitty apparel for officials such as shirts, shorts, pants, jackets and compression products, as well as other accessories. Products are available in the sports of baseball/softball, basketball, wrestling, football, lacrosse, soccer and volleyball.

Smitty Official's Apparel, a nationwide manufacturing leader of sports officials' apparel, became an NFHS corporate partner earlier this year. In addition to featuring its apparel in the NFHS Officials Store, Smitty receives exposure in all NFHS sport case books and officials manuals, and advertisements in the Football Rules Book, Volleyball or Softball Rules Book, Basketball Rules Book and Baseball Rules Book.

"We are excited about this extension of our partnership with Smitty Official's Apparel, which provides an additional service to high school officials," said Bob Gardner, NFHS executive director. "The availability of Smitty products on our website offers officials another opportunity to purchase quality products. We look forward to our continued partnership with Smitty Official's Apparel."

From a company that has grown from two products (Smitty and Moose Lanyards) to a national manufacturing leader of sports officials' apparel with almost 2,000 products in various styles and sizes, Smitty's end goal has been to provide quality products and services at an affordable price for dealers and sports officials. Its recent addition of dye sublimated shirts with more than 60 styles – all manufactured in the United States – for various sports associations confirms its commitment to meeting the needs of officials.

In addition to accessing the NFHS Officials Store at www.nfhsofficialsstore.com, the site is available at www.nfhsstore.com and selecting "Referee Apparel."

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About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.8 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at www.nfhs.org.

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