

NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

Dan Schuster Named NFHS Director of Coach Education

FOR IMMEDIATE RELEASE

Contact: Bruce Howard

INDIANAPOLIS, IN (March 31, 2014) — **Dan Schuster**, who has played a significant role in the growth of the National Federation of State High School Associations (NFHS) Coach Education Program for the past six years, has been named **NFHS Director of Coach Education**.

Schuster was an education program specialist from 2008 to 2012, and has served as NFHS Assistant Director of Coach Education for the past two years. He has handled many administrative tasks of the Coach Education Program since 2012 and will assume the director's position August 1. He will succeed Tim Flannery, who is retiring this summer after 16 years on the NFHS staff, including the past seven years as director of the NFHS Coach Education Program.

During his four years as a coach education specialist, Schuster started and supervised the program's social media campaigns, assisted with course development, and promoted the program to NFHS member associations and other groups throughout the country. For the past two years in his administrative role, Schuster has assisted with development of the program's budget and goals and has managed the development of a new Learning Management System that will debut this summer on www.nfhslearn.com.

Schuster has earned his Certified Athletic Administrator (CAA) designation through the National Interscholastic Athletic Administrators Association and has completed the Accredited Interscholastic Coach (AIC) professional development coursework designed for interscholastic

coaches. He also has completed all 34 online courses in the NFHS Coach Education Program on www.nfhslearn.com.

In addition to his work in coach education, Schuster has served as editor of the NFHS Ice Hockey Rules Book and liaison to the NFHS Ice Hockey Rules Committee since 2010.

Schuster earned his bachelor's degree in kinesiology from Indiana University in 2007. He was a sport communication major with a double minor in sport marketing/management and telecommunications. One year later, he earned his master's in athletic administration from Indiana with a focus on budgeting, sport law and marketing.

Prior to joining the NFHS staff in 2008, Schuster worked with the NFHS Coach Education Program as an intern at Creative Street Media Group in Indianapolis. During his years at Indiana University, Schuster assisted in the athletic department at Bloomington High School North and the IU School of Health, Physical Education and Recreation.

In addition to leading the future development of the NFHS Coach Education Program, Schuster will supervise the NFHS Coaches Association and its national recognition program for coaches. He also will retain his duties with ice hockey.

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About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 16 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.7 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS website at www.nfhs.org.

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