

NATIONAL FEDERATION OF STATE  
HIGH SCHOOL ASSOCIATIONS



## NEWS RELEASE

### Apparel with NFHS Logo Now Offered for High School Officials

**FOR IMMEDIATE RELEASE**

Contact: Mark Koski

INDIANAPOLIS, IN (May 16, 2013) — The National Federation of State High School Associations (NFHS), in association with **Get Official Products**, is now offering apparel with the NFHS logo for high school officials.

The NFHS logo is displayed on the back of the shirt (just below the collar) as a heat transfer. Shirts with the NFHS logo are available for baseball and softball umpires, as well as football, basketball, volleyball, track and field, and wrestling officials. These items are available at <http://www.getofficial.com/nfhs-apparel/>.

Mark Koski, director of sports and events at the NFHS, said this new program reinforces the relationship between high school officials and the NFHS.

“For many years, the NFHS sold officials’ equipment and apparel and offered the NFHS logo on that merchandise,” Koski said. “When the Equipment Center was discontinued, that link was lost. We believe this is a great way for

officials once again to proudly display their association with the NFHS, as well as promote the NFHS mark.”

In addition to the NFHS logo, state high school associations will be able to add their logo to apparel sold to officials in their state. Logo placement will be determined by the state association, and Get Official Products will offer participating state associations a royalty for each item sold with the state logo.

Aside from the revenue-generating aspect, the NFHS-Get Official program will help promote the NFHS mark.

“When you watch National Football League games, for example, the NFL logo is prominently displayed on officials’ uniforms,” Koski said. “In the future, when people are watching a high school game, we hope they see the NFHS logo on officials’ uniforms.”

Currently, Get Official is offering a pre-order program to registered officials, which will include a free moisture-wicking t-shirt. Officials interested in placing an order can obtain more information at <http://www.getofficial.com/nfhs-apparel/>, or by calling toll-free 877-438-4242.

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#### **About the National Federation of State High School Associations (NFHS)**

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.6 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at [www.nfhs.org](http://www.nfhs.org).

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