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**NEWS RELEASE**

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**AIA365.com WELCOMES JOSE GARCIA**

New Multimedia Journalist/Historian

PHOENIX, AZ (August 13, 2012) – The Arizona Interscholastic Association, along with AIA365.com, announces the hiring of Jose Garcia as the AIA365.com Multimedia Journalist/Historian.

“We are thrilled to have Jose on the team promoting our students and teams,” AIA Associate Executive Director Chuck Schmidt said. “Jose, along with Don Ketchum and Les Wilsey, will provide the most comprehensive coverage from around our state. Jose will provide a multi-media platform and move forward the AIA's agenda in identifying and capturing our history, in this the 100th anniversary of the AIA.”

Garcia's initial primary focus will be on writing stories around the 100 year celebration of the AIA. His experience will help to evolve AIA365.com by providing video blogs and features as well, embracing and fully utilizing the technology the website has to offer today.

Garcia joins the AIA365.com staff after working for The Arizona Republic for nearly 12 years as a high school sports reporter and contributor to Channel 12's Friday Night Fever show for seven seasons.

Prior to working at the Republic, Garcia did an internship at the Minneapolis Tribune and also worked for the L.A. Times as a high school sports score-taker. He studied Journalism at Cal Poly San Luis Obispo and served three years in the U.S. Army (1992-95). Garcia lives in Goodyear with his wife, Gina, and two kids, Adrian, 5, and Vianey, 10 months old.

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