

NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



NEWS RELEASE

NFHS Launches World Book's *Learning Pro* on NFHSLearn.com

FOR IMMEDIATE RELEASE

Contact: Tim Flannery

INDIANAPOLIS, IN (June 5, 2012) — The National Federation of State High School Associations (NFHS) has launched new online courses to help high school students improve study skills.

Learning Pro: Simple Ways to Improve Study Habits and Promote Learning, a new suite of online courses designed specifically for students, is now available on the NFHS Coach Education Program Web site at www.nfhslearn.com. The *Learning Pro* program, developed by World Book, Inc., delivers practical advice on improving study skills and grades through four courses: Homework Helper, Reading and Learning Strategies, Research Skills and Testing Tips.

Learning Pro is led by an on-camera host while peer correspondents file reports from the field for an entertaining spin on study skills. Interactive

exercises allow students to learn about and practice their new skills, and printable resources are available for future reference.

“NFHSLearn.com is about delivering information that supports positive student experiences in athletics and after-school activities,” said Bob Gardner, NFHS executive director. “With *Learning Pro*, we are expanding that mission by teaming with World Book to bring useful information to the students themselves.”

“World Book is delighted to link its expertise in crafting informational and educational content that works for students with the NFHS’ commitment to support students in and outside the classroom,” said Don Keller, president of World Book, Inc. “NFHSLearn.com is a powerful tool for educators and students alike to use in today’s extraordinarily challenging teaching and learning environment.”

“*Learning Pro* is a great addition to NFHSLearn.com,” said Tim Flannery, NFHS director of coach education. “This is another example of NFHS’ mission of developing and supporting education efforts around interscholastic sports and activities. The collaboration between the NFHS and the education experts at World Book has resulted in a unique online learning experience that brings families and educators together in helping busy students develop study and reading skills in an innovative way.”

Learning Pro enables students, and parents, to focus on specific skills, and add more courses based upon their skill-building needs. Each course can be purchased online at NFHSLearn.com, or a Learning Pro purchaser can buy all

four courses at one time to receive a free one-year individual subscription to the World Book Web (a collection of online reference sources geared to the varying needs of elementary, intermediate and secondary school students).

After launching on January 3, 2007, NFHSLearn.com became the online delivery vehicle for the NFHS Coach Education Program, with Fundamentals of Coaching and First Aid for Coaches as the first courses available. Since then, the program has added 26 more courses on a variety of topics, with another dozen currently in development. Each year has seen a steady increase in learner activity on NFHSLearn.com, which has delivered nearly 700,000 courses to more than 530,000 unique users to date.

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This press release was written by Patrick Sloane, a summer publications and communications intern at the NFHS and a junior at Franklin (Indiana) College.

About the National Federation of State High School Associations (NFHS)

The NFHS, based in Indianapolis, Indiana, is the national leadership organization for high school sports and performing arts activities. Since 1920, the NFHS has led the development of education-based interscholastic sports and performing arts activities that help students succeed in their lives. The NFHS sets direction for the future by building awareness and support, improving the participation experience, establishing consistent standards and rules for competition, and helping those who oversee high school sports and activities. The NFHS writes playing rules for 17 sports for boys and girls at the high school level. Through its 50 member state associations and the District of Columbia, the NFHS reaches more than 19,000 high schools and 11 million participants in high school activity programs, including more than 7.6 million in high school sports. As the recognized national authority on interscholastic activity programs, the NFHS conducts national meetings; sanctions interstate events; offers online publications and services for high school coaches and officials; sponsors professional organizations for high school coaches, officials, speech and debate coaches, and music adjudicators; serves as the national source for interscholastic coach training; and serves as a national information resource of interscholastic athletics and activities. For more information, visit the NFHS Web site at www.nfhs.org. The NFHS Coach Education Program provides youth,

interscholastic and amateur coach education delivery systems for its 51 state associations, associate members and youth sports organizations around the world. In addition, sport-specific techniques and tactics courses have been developed with such organizations as the NCAA, the American Volleyball Coaches Association, USA Volleyball, the National Soccer Coaches Association of America, iHoops, USA Football, USA Softball, USA Field Hockey, the American Association of Cheerleading Coaches and Administrators, USA Track and Field, US Lacrosse, PGA of America and the National Wrestling Coaches Association. For more information on the Coach Education Program, visit www.nfhslearn.com.

About World Book, Inc.

World Book, Inc. sets the standard in publishing accurate, current and reliable reference and learning materials for children and adults. Based in Chicago, World Book is committed to creating educational products in print and digital forms that meet the highest standards of editorial excellence. This commitment has resulted in a wide range of products including the quintessential *World Book Encyclopedia*; the World Book Web, a comprehensive and authoritative online solution meeting the diverse information needs of students, educators, public library patrons and families and World Book Classroom, innovative and effective teaching resources to improve learning in libraries, classrooms, and at home. World Book, Inc. (worldbook.com) is an affiliated company of the Scott Fetzer company, a subsidiary of Berkshire Hathaway, Inc. Connect with World Book at facebook.com/WorldBook or twitter.com/worldbookinc.

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