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NEWS RELEASE

AIA365.COM TO BROADCAST NATIONAL LETTER OF INTENT MEDIA DAY

PHOENIX, AZ (January 28, 2011) – AIA365.com will broadcast the 4th Annual National Letter of Intent Media Day for high school football players on Wednesday, February 2.

The event, which takes place at 9 a.m. from Majerle's Sports Grill in Chandler, showcases Arizona high school football players as they sign for their school of choice to go on and play Division I football. National Letter of Intent Media Day will allow coaches, players and parents an opportunity to interact with local media, and discuss their future in Division I football.

Majerle's Sports Grill is located at the Chandler Fashion Center at 3095 W. Chandler Blvd.; Chandler, AZ, 85226. Included in the event will be a welcome and introductions, as well as photo opportunities and interviews of the players.

Tune in to AIA365.com beginning live at 9 a.m. on Wednesday, Feb. 2.

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