

MEDIA INFORMATION

FOR IMMEDIATE RELEASE Thursday, Nov. 4, 2010 Contact: Brett Hansen, 602-251-8902 bhansen@foxsports.net

FOX SPORTS ARIZONA WILL TELEVISE AIA 5A/4A DIVISION I & II FOOTBALL CHAMPIONSHIP GAMES

FOUR BIG GAMES, TWO DIFFERENT STADIUMS, ONE NETWORK

FOX Sports Arizona and the Arizona Interscholastic Association have announced a partnership that ensures this year's AIA 5A & 4A Division I & II state football championship games will be televised live. The four games will be delivered to the network's 2.8 million households in Arizona and New Mexico and they can also be seen nationwide on regional sports television network home satellite packages.

The coverage of the games kicks off on <u>Saturday, Dec. 4</u>, from Sun Devil Stadium with the AIA's 4A Division I & II title games. The Division II championship begins at 11 am and the Division I contest follows at 3 p.m. Both games will be carried live on FOX Sports Arizona Plus. Channel information for the channel will announced at a later date.

All four games will also be webcast live and available for free on <u>www.FOXSportsArizona.com</u> and <u>www.AIA365.com</u>.

For the AIA's 5A championship football games, the action shifts to University of Phoenix Stadium on <u>Monday, Dec. 13</u>. The 5A Division II title game starts at 4 p.m. and the Division I championship follows at 8 p.m. These games will be offered on FOX Sports Arizona.

"The AIA is thrilled to be back with FOX Sports Arizona this year, "said Chuck Schmidt, Chief Operating Officer of the Arizona Interscholastic Association. "We are looking forward to continuing to promote and develop state of the art media opportunities, with FOX Sports Arizona showcasing our students participating in high school sports and activities. FOX Sports Arizona is the premier local and regional sports channel in Arizona and provides the most state of the art and professional coverage of Arizona sports. The AIA is proud to have FOX Sports Arizona as part of its team."

"Adding these AIA football championship games to our already unmatched local sports programming lineup is another great accomplishment for us," said Mike Connelly, FOX Sports Arizona Senior Vice President & General Manager. "We have had a great regular season schedule of AIA football and can't wait to wrap it all up with four games in two different venues."

FOX Sports Arizona's coverage of the championship games will include a roster of accomplished and respected local broadcasters. Kevin Ray will handle the play-by-play for all four games and he will be joined by Adam Archuleta for the Division I title games and John Fina for the Division II match-ups. Jody Jackson and Mark McClune will cover the team's sidelines, while Brad Steinke and Bryan Ollie will host the pre-game and post-game shows on the FOX Sports Arizona set at both stadiums.

FOX Sports Arizona televises the most regional sports action in the state and is home to the Phoenix Suns, Phoenix Coyotes, Arizona Diamondbacks, Arizona Cardinals, Arizona State University, University of Arizona, Northern Arizona University, Phoenix Mercury and the Arizona Interscholastic Association (AIA). FOX Sports Arizona is currently seen in 2.8 million households in Arizona & New Mexico and can also be seen across the country via home satellite services. And for even more coverage of the local sports scene, log onto www.FOXSportsArizona.com.

-- FOX SPORTS ARIZONA --