
NEWS RELEASE

4A SWIM HIGHLIGHTS AIA365.COM COVERAGE THIS WEEK

PHOENIX, AZ (Oct. 27, 2009) – This weekend, AIA365.com will broadcast the 2009 AIA 4A State Swim and Dive Championships, presented by Leslie’s Swimming Pool Supplies, live from Kino Aquatic Center in Mesa, Ariz.

SwimmingWorld.TV will provide the production as AIA365.com streams two separate feeds from the two pools at Kino Aquatic Center to cover the 4A Division I and 4A Division II Championships. Coverage begins at 2:00 p.m. on Saturday, Oct. 31.

Prior to the swimming coverage on Saturday, AIA365.com will broadcast two football games on Friday, Oct. 30. The first game matches Desert Mountain and Horizon, live from Horizon High School at 7:00 p.m. In addition to going live on AIA365.com, the game can be heard live on the Fan AM 1060. Horizon and Desert Mountain both enter the game with five wins and three losses, and are fighting for playoff position in 5A Division II.

The second game to be featured on AIA365.com includes Camelback and North from North High School. Camelback comes into the game with one win and seven losses, and North currently has two wins and six losses.

The week of Nov. 2, AIA365.com will broadcast nine championship events and two regular season football games. Championships to be streamed live on Nov. 7 include badminton (4A & 5A), cross country (1A-5A boys and girls), swim & dive (5A-I and 5A-II boys and girls), fall soccer (1A/2A/3A boys and girls), and girls volleyball (1A, 2A, 3A).

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