



Arizona Interscholastic Association
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NEWS RELEASE

AIA ANNOUNCES PARTNERSHIP WITH FLETCHER'S TIRE AND AUTO

PHOENIX, AZ (Oct. 7, 2009) – The Arizona Interscholastic Association (AIA) is proud to announce a new partnership with Fletcher's Tire and Auto Service.

As part of the partnership, Fletcher's is offering discounts to AIA member school administration and students by clicking on the following link <http://www.fletcherstireandauto.net/aia.htm> or by going to one of more than 30 Fletcher's Tire and Auto locations statewide to pick-up your AIA Preferred Discount Card.

Fletcher's Tire and Auto is very pleased to have established a partnership with the AIA," said Jerry Fletcher, Owner and President of Fletcher's. "Our intent is to build an ongoing relationship with the AIA for years to come."

During each AIA Radio Network Game of the week, Fletcher's Tire and Auto will be presenting a plaque to the players of the game from each competing school. The players of the week can be found online at www.aia365.com.

About the Arizona Interscholastic Association

The AIA is a voluntary association of public and private high schools which was established by and is responsible to its members. The democratic governance of the AIA provides representation and input opportunities to all its member schools through their governing board members, administrators and teachers who serve on the Legislative Council, Executive Board and ad hoc committees. There are currently 275 member high schools with over 305,000 students under the AIA. The AIA was established in 1925. The AIA is online at www.aiaonline.org.

About Fletcher's Tire and Auto Service

Establishing their first location in 1970, Fletcher's Tire and Auto Service has since grown to over 30 locations serving metro Phoenix, Tucson, Payson, and surrounding areas. Family owned and operated for 38 years, Fletcher's is still growing strong. Fletcher's valuable reputation guarantees your return; we continually invest our time to ensure you receive the best value possible, the best value for tires, the best value for oil and maintenance services, and the best value for complete automotive repairs. Our strategy is simply to provide you with the best value for your time and money.

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